

Privacy Policy

Last Modified: August 9, 2016

BubbleTeaApp is a fun way to share messages with others. You can send an empty bubble to others, or send a message with a bubble.

When you use these services—and any others we roll out—you'll inevitably share some information with us. We get that that can affect your privacy. So we want to be upfront about the information we collect, how we use it, whom we share it with, and the choices we give you to control, access, and update your information.

That's why we've written this privacy policy. And it's why we've tried to write it in a way that's blissfully free of the legalese that often clouds these documents. Of course, if you still have questions about anything in our privacy policy, just [contact us](mailto:xubin.max@gmail.com) at xubin.max@gmail.com.

Information We Collect

There are three basic ways we collect information:

- Information you choose to give us.

- Information we get when you use our services.

- Information we get from third parties.

Here's a little more detail on each of these categories.

Information You Choose to Give Us

When you interact with our services, we collect the information that you choose to share with us. For example, most of our services require you to set up a basic account, so we need to collect a few important details about you, such as: a unique username you'd like to go by, a password, an email address. To make it easier for others to find you, we may also ask you to provide us with some additional information that will be publicly visible on our services, such as profile pictures, a name, or other useful identifying information. Of course, you'll also provide us whatever information you send through the services, such as Bubbles and Messages to your contacts. Keep in mind that the users you send Bubbles, Messages, and any other content to can always save that

content or copy it outside the app. So, the same common sense that applies to the Internet at large applies to BubbleTeaApp as well: Don't send messages or share content that you wouldn't want someone to save or share.

It probably goes without saying, but we'll say it anyway: When you contact or communicate with us in any other way, we'll collect whatever information you volunteer.

Information We Get When You Use Our Services

When you use our services, we collect information about which of those services you've used and how you've used them. We might know, for instance, that you open the interface, saw a specific message for a certain period of time, and sent a few Bubbles to friends. Here's a fuller explanation of the types of information we collect when you use our services:

Usage Information. We collect information about your activity through our services. For example, we may collect information about:

- how you interact with the services, such as which interfaces you interact with.

- how you communicate with other users in our system, such as their names, the time and date of your communications, the number of messages you exchange with others, which contacts you exchange messages with the most, and your interactions with messages (such as when you open a message or capture a screenshot).

Content Information. We collect information about the content you provide, such as if the recipient has viewed the content, screenshot the content, and the metadata that is provided with the content.

Device Information. We collect device-specific information, such as the hardware model, operating system version, advertising identifier, unique application identifiers, unique device identifiers.

Photos. Uploading your profile image requires us to collect images and other information from your device's photos. We'll access your photos only after you give us your consent.

How We Use Information

What do we do with the information we collect? The short answer is: Provide you with an amazing set of products and services that we relentlessly improve. But we do a lot more as well, such as:

- develop, operate, improve, deliver, maintain, and protect our products and services
- communicate with you
- monitor and analyze trends and usage
- personalize the services by, among other things, suggesting friends or profile information, or customizing the content we show you, including ads
- enhance the safety and security of our products and services
- verify your identity and prevent fraud or other unauthorized or illegal activity
- use information we've collected from cookies and other technology to enhance the services and your experience with them
- use use information we've collected from cookies and other technology to conduct researches.
- enforce our Terms of Service and other usage polices

We may also store some information locally on your device. For example, we may store information as local cache so that you can open the app and view content faster.

How We Share Information

We may share information about you in the following ways:

- With other users in BubbleTeaApp. We may share the following information with other users in BubbleTeaApp:

- information about you, such as your username and name;
 - your profile image;

any additional information you have consented for us to share; and
content you post or send will be shared with other users in BubbleTeaApp; how widely your content is shared depends on your personal settings and the type of service you are using. For example, a Bubble may be sent to just a single friend you select, but your profile image may be seen by any users.

With all BubbleTeaApp users and the general public. We may share the following information with all BubbleTeaApp users as well as the general public:

- public information like your username and profile pictures;

With third parties. We may share your information with the following third parties:

- With service providers. We may share information about you with service providers who perform services on our behalf.

- With research purpose. We may share information about you with research teams who have our consent to conduct research after de-identification of your data.

- With third parties for legal reasons. We may share information about you if we reasonably believe that disclosing the information is needed to:

- comply with any valid legal process, government request, or applicable law, rule, or regulation;
 - investigate, remedy, or enforce potential Terms of Service violations;
 - protect the rights, property, and safety of us, our users, or others; or
 - detect and resolve any fraud or security concerns.

De-identification. We may also share with third parties, such as researchers de-identified information that cannot reasonably be used to identify you.

Information You Choose to Share with Third Parties

The services may also contain third-party links and search results, include third-party integrations, or be a co-branded or third-party-branded service that's being provided jointly with or by another company. By going to those links, using the third-party integration, or using a co-branded or third-party-branded service, you may be providing information (including personal information) directly to the third party, us, or both. You acknowledge and agree that we are not responsible for how those third parties collect or use your information. As always, we encourage you to review the privacy policies of every third-party website or service that you visit or use, including those third parties you interact with through our services.

How Long We Keep Your Content

On our end, we automatically delete the content of your Bubbles (the text messages that you send your friends) from our servers after we detect that a Bubble has been opened or has expired.

However—and this is important—you should understand that users who see the content you provide can always save it using any number of techniques: screenshots, in-app functionality, or any other image-capture technology. It's also possible, as with any digital information, that someone might be able to access messages forensically or find them in a device's temporary storage. We cannot promise that deletion will occur within a specific timeframe. And we may also retain certain information in backup for a limited period of time or as required by law.

Control over Your Information

We want you to be in control of your information, so we provide you with the following tools.

Access and Updates. We strive to let you access and update most of the personal information that we have about you. There are limits though to the requests we'll accommodate. We may reject

a request for a number of reasons, including, for example, that the request risks the privacy of other users, requires technical efforts that are disproportionate to the request, is repetitive, or is unlawful. You can access and update most of your basic account information right in the app by visiting the app's Settings page. If you need to access, update, or delete any other personal information that we may have, you can put in a request [here](#).

Because your privacy is important to us, we may ask you to verify your identity or provide additional information before we let you access or update your personal information. We will try to update and access your information for free, but if it would require a disproportionate effort on our part, we may charge a fee. We will of course disclose the fee before we comply with your request.

Revoking Permissions. If you change your mind about our ongoing ability to collect information from certain sources that you have already consented to, such as your phonebook, camera, photos, or location services, you can simply revoke your consent by changing the settings on your device if your device offers those options. Of course, if you do that, certain services may lose full functionality.

Account Deletion. While we hope you'll remain a lifelong BubbleTeaApp user, if for some reason you ever want to delete your account by sending request to xubin.max@gmail.com. If you ask to delete your account, you will have up to 30 days to restore your account before we delete your information from our servers. During this period of time, your account will not be visible to other BubbleTeaApp users.

Communicating with other BubbleTeaApp users. It's also important to us that you stay in control over whom you communicate with.

Analytics and Advertising Services Provided by Others

We may let other companies use cookies, web beacons, and similar tracking technologies on the services. These companies may collect information about how you use the services and other websites and online services over time and across different services. This information may be used to, among other things, analyze and track data, determine the popularity of certain content, and better understand your online activity.

Additionally, some companies may use the information they collect on our services to deliver targeted advertisements on behalf of us or other companies, including on third-party websites and apps. BubbleTeaApp does not currently respond to do-not-track signals that may be sent from your device. If we do so in the future, we will provide information about that practice in an updated version of this privacy policy. For more information about interest-based ads, including how to opt out of having your web-browsing information used for behavioral-advertising purposes, please visit www.aboutads.info/choices.

Users Outside the United States

Although we welcome BubbleTeaApp from all over the world, keep in mind that no matter where you live or where you happen to use our services, we operate our services from the United States. This means that we may collect your personal information from, transfer it to, and store and process it in the United States and other countries whose local data-protection and privacy laws may offer fewer protections than those in your country of residence or from any country where you use or access the services.

Children

Our services are not intended for—and we don't direct them to—anyone under 13. And that's why we do not knowingly collect personal information from anyone under 13.

Revisions to the Privacy Policy

We may change this privacy policy from time to time. But when we do, we'll let you know one way or another. Sometimes, we'll let you know by revising the date at the top of the privacy policy that's available on our website and mobile application. Other times, we may provide you with additional notice (such as adding a statement to our websites' homepages or providing you with an in-app notification).